

# Schlow Centre Region Library

## 2021 Strategic Bridge Plan

The COVID-19 pandemic curtailed work on a new 2021-2024 Strategic Plan. Using the 2017-2019 document as a framework, the following bridge plan is submitted for 2021. The Mission, Values and several Pillars remain the same.

### Mission and Values

Schlow Centre Region Library is “The Centre of Reading and Learning.” We value community, diversity, excellence, integrity and innovation.

### Community Changes

The pandemic continues to threaten the economy, educational systems, social life and health of residents in many ways. The full impact will continue to unfold through 2021. SCRL must continuously monitor community benchmarks and trends, then respond accordingly within its core mission. Hopefully, widespread vaccines will allow more normal library operations to resume by Summer or Fall.

### Core Pillars

#### *Centre Region’s Living Room*

- Top priority: Facility sanitation, and employee, volunteer and visitor safety.
- Many capital projects have been deferred. Future design projects should be scheduled with consideration of the long-term pandemic effects on the space needs in public and staff spaces.

#### *Community Connectivity*

- Top priority: Continue the strengthened relationship and service to SCASD and other educational partners, as schools and families continue to struggle with the ever-changing daycare and classroom situations.
- Maintain and adjust consumer tech help as people receive and learn about their new smartphones and other devices which connect them to SCRL and each other.
- Maintain an extended outdoor WiFi service for the Library property and beyond.

### *We Are Where You Are*

- Top priority: Determine best pandemic and post-pandemic service strategies, including new pickup solutions and kiosks particularly for Halfmoon and Western Ferguson Township.
- Top priority: Complete the website Drupal upgrade and performance enhancements.
- Continue to stock the Digital Branch with high-demand resources, and monitor changes in e-resource and print use.

### *Children to Leaders*

- Top priority: Support preschoolers and K-12 students who have been challenged by pandemic learning constraints and regularly changing contexts.
- Continue to monitor and address collection and programming diversity.

### *Enthusiastic Employees*

- Top priority: Continue to support staff safety and well-being through scheduling flexibility, cross-department work, plus team and individual morale-boosting and recognition activities.
- Top priority: Welcome and orient the new Library Director.
- Seek diversity among staff and volunteers and stakeholders to better represent the community we serve.

### *Finances and Foundation*

- Top priority: Welcome and orient four new Library trustees and five or more new Schlow Library Foundation board members.
- Top priority: Prepare an advocacy plan for the state, county and municipal elected officials to ensure continued support.
- Support activities of the Schlow Library Foundation's development plan.